

**AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**LISTING OF CLAIMS:**

1. (Currently Amended) An interactive program guide method comprising:  
  
displaying ~~a navigation object on a display element, said navigation object representing a category of televised programming;~~  
  
displaying, ~~on said display element~~ at a first magnification level, a first number of active selection items from said a category of televised programming, said first number of active selection items ~~being displayed on or proximate to said navigation object;~~ and  
  
displaying, ~~on said display element~~ at a second magnification level, a second number of active selection items from said category, ~~said second number of active selection items being displayed on or proximate to said navigation object.~~
2. (Currently Amended) A method according to claim 1, wherein: said second magnification level corresponds to a higher magnification ~~of said navigation object,~~ relative to said first magnification level; and said second number of active selection items is greater than said first number of active selection items.
3. (Currently Amended) A method according to claim 1, wherein; said second magnification level corresponds to a higher magnification ~~of said navigation~~

~~object~~, relative to said first magnification level; and said first number of ~~active~~ selection items is a subset of said second number of ~~active~~ selection items.

4. (Currently Amended) A method according to claim 1, further comprising the steps of:

~~displaying a second navigation object on said display element, said second navigation object representing a second category of televised programming; and~~  
~~displaying, on said display element, a number of active selection items from said second category, said number of active selection items from said second category being displayed on or proximate to said second navigation object.~~

5. (Currently Amended) A method according to claim 1, wherein: said category represents a programming genre; and said first number of ~~active~~ selection items identify specific providers of content related to said programming genre.

6. (Original) A method according to claim 1, wherein: said category represents a programming genre; and said first number of ~~active~~ selection items identify specific programs related to said programming genre.

7. (Currently Amended) An interactive program guide for television programming, comprising:

a display element region configured to display a plurality of selection items corresponding to a plurality of media items ~~television programs~~;

a first subset of said selection items rendered on said display ~~region~~ element as active selection items at a first hierarchical level; and

a second subset of said selection items rendered on said display region ~~element~~ as active selection items at a second hierarchical level; wherein said first and second hierarchical levels respectively correspond to low and high magnification levels wherein a prioritization metric determines said first and second subsets.

8. (Currently Amended) An interactive program guide according to claim 7, further comprising a subset of said selection items rendered on said display region ~~element~~ as inactive selection items at said first hierarchical level.

9. (Currently Amended) An interactive program guide according to claim 8, wherein said inactive selection items are rendered on said display region ~~element~~ in a visually distinguishable manner relative to said active selection items.

10. (Original) An interactive program guide according to claim 7, wherein said second subset includes said first subset of selection items.

11. (Currently Amended) An interactive program guide according to claim 7, ~~wherein said first and second hierarchical levels respectively correspond to relatively low and high magnification levels~~ wherein a prioritization metric determines said first and second subsets.

Claims 12-26 (Canceled)

27. (New) A method for providing a user interface on a television comprising the steps of:

- displaying a plurality of objects associated with selectable media items at a first level of magnification on said television;
- receiving a first selection input from an input device;
- zooming in, based on said first selection input, on at least one of said plurality of objects associated with said selectable media items by progressively scaling and displaying on said television said at least one of said plurality of objects associated with said selectable media items to provide a visual impression of movement of said at least one of said plurality of objects associated with said selectable media items toward an observer;
- displaying on said television, after said zooming step, said at least one of said plurality of objects associated with said selectable media items at a second level of magnification, wherein said second level of magnification is greater than said first level of magnification;
- receiving a second selection input from said input device;
- zooming out, based on said second selection input, from said at least one of said plurality of objects associated with said selectable media items by progressively scaling and displaying on said television said at least one of said plurality of objects associated with said selectable media items to provide a visual impression of movement of said at least one of said plurality of objects associated with said selectable media items away from said observer; and

displaying on said television, after said zooming step, said plurality of objects associated with said selectable media items at said first level of magnification.

28. (New) The method of claim 1, wherein said step of displaying at said second magnification level further comprises the step of:

changing, in addition to said change from said first level of magnification to said second level of magnification, a visual characteristic of at least one of said selection items.

29. (New) The interactive program guide of claim 7, wherein at least one of said selection items is displayed at both said first hierarchical level and said second hierarchical level, and further wherein said at least one of said selection items is displayed at said second hierarchical level with a visual characteristic, other than a change in magnification, that differs from the manner in which said at least one of said selection items was displayed at said first hierarchical level.

30. (New) The method of claim 27 wherein said step of zooming in further comprises the step of:

changing a visual characteristic of said at least one of said plurality of objects in addition to said step of progressively scaling.